



COMMERCIAL PARTNERSHIPS



INTRODUCTION

TPS is a dedicated commercial representative for the global poultry and food industries. We act on behalf of trusted producers, factories, and brands to connect their products with the right markets, while providing buyers with assured access to high-quality, competitively sourced poultry and alternative protein solutions.

As representatives, we manage the commercial relationship from end to end, building partnerships, negotiating opportunities, and ensuring smooth market entry. Our services extend to market research, product sourcing, new project development, and brand growth, always carried out with transparency and commitment to food safety and product integrity.

With a presence in the UK and Brazil, and a strong international network across Europe and the Americas, TPS serves as a bridge between suppliers and customers. Our mission is clear: to represent our partners with professionalism, connect businesses with confidence, and drive sustainable growth in the global food sector.

OUR VALUES

Passion: We are passionate about helping others grow, and about using our industry expertise to help play a part in others realising their potential.

Partnership: By being at the centre of trusted partnerships, so many more mutually beneficial opportunities, for both partners and clients can be created and developed.

Opportunity: In the food industry, opportunities are endless. We want to help both partners and clients create and develop as many opportunities as possible.



OUR MISSION

To Provide Care, Value And Support To Accredited Businesses Within The Global Food Industry, Through Developing And Growing Business Opportunities For Our Clients And Striving For Continuous Growth With Our Commercial Partners.





COMMERCIAL REPRESENTATION & PARTNERSHIPS

COMPANY & BRAND COMMERCIAL PARTNERSHIPS

We believe in the power of partnership to drive success. By working together, we aim to market your products and brands within our growing network of clients, helping to develop product sales and support long-term business growth.

As a commercial partner, you will benefit from access to new markets, strategic industry insights, and tailored support to enhance your brand's reach and performance. Our expertise in product sourcing, market intelligence, and brand development ensures that we can identify opportunities, streamline distribution, and strengthen your presence in an evolving marketplace. Together, we can build lasting, sustainable success.



By becoming a commercial partner, you will benefit from:

Opportunities to Increase Market Share: Working together in partnership to support a network of clients worldwide.

Be a Partner of Choice: Making you a partner of choice for either a particular range of products or a particular market.

Promotion & Sales Development On Your Range of Products:

Promotion and advertisement of your full or selected product range with our progressive client base.

Client Risk Assessment & Due-Dilligence: We use Creditsafe software and business intelligence to measure business risk with current and prospective clients.

Sharing Industry Knowledge: Sharing Industry and Product Knowledge to allow for mutual learning and growth.

Support with Surplus Stock. Working with surplus or problematic stock.

Full Project Reporting Through Our Own SOAR Software

Full and comprehensive reporting on all sales and projects through our own **SOAR** software.

Opportunities: Understanding your capabilities to generate new products and ideas within our customer base.

WORKING TOGETHER AS A PARTNER OF CHOICE

Through a commercial partnership, we can offer support by building new business with your product range, as a partner of choice, if there are opportunities to do so.

We can help develop business by:

Product Sharing: Sharing a list of products and availabilities with us at the beginning of each week, or as and when possibilities arise.

Transportation & Delivery: Sharing transport options and possibilities, along with delivery lead times.

Markets: Understanding which markets you are able to deliver or export to.

Specifications, Accreditations & Product Information: Being allowed to keep specifications and copies of your accreditations on file to share with potential clients.

Transparency & Trust: We share full transparency with our partner base as to which buyers we are working with, as well as requesting to share your company details and logo on the partnerships section of our website.

PARTNERSHIP LEVELS

Trade Partner



Purpose

For suppliers seeking straightforward, results-based cooperation. This level is focused purely on completed transactions and clear outcomes.

What You Receive

- Buyer introductions and order support through to completion.
- Transparent follow-up and communication.
- Optional B2B Portal listing for direct buyer visibility.
- PS Risk checks applied for each new opportunity to ensure commercial reliability.

Guide Commercial Terms

Retainer: None.

Commission: 40% Profit Share **OR** % of Invoice Value (To Be Arranged)

Term: No fixed term.

Best Suited For

Suppliers wanting a simple, commission-only arrangement with full transparency and low commitment.

Approach and Commitment

A clear, transactional model focused on results. Each opportunity is assessed through PS Risk for business assurance and handled with full communication through to invoice.



Network Partner



Purpose

For brands exploring or testing new markets. This level offers flexible engagement with access to our buyer and importer network.

What You Receive

- Targeted introductions and limited-scope representation.
- Feedback on buyer interest and product positioning.
- Optional B2B Portal listing for increased exposure.
- Simplified access to **SOAR** Reporting for project results and activity tracking.
- Basic PS Risk review of potential opportunities and market fit.

Guide Commercial Terms

Retainer: £750–£1,250 per month (optional, based on engagement).

Commission: 30% Profit Share **OR** % of Invoice Value (To Be Arranged)

Term: Flexible or project-based.

Best Suited For

Producers introducing new ranges or assessing market readiness without a long-term commitment.

Approach and Commitment

A flexible, exploratory approach designed to identify market potential while providing risk oversight and structured feedback to inform next steps.

Preferred Partner



Purpose

For suppliers seeking reliable representation and consistent buyer engagement. The Preferred Partner level combines relationship-led support with clear communication and reporting.

What You Receive

- Ongoing commercial activity and buyer contact.
- Regular product promotion and communication updates.
- Presence on our B2B Partner Portal for active buyer access.
- Inclusion in **SOAR** Reporting with monthly summaries and buyer feedback.
- Application of PS Risk assessments to monitor market exposure and buyer reliability.

Guide Commercial Terms

Retainer: £2,000–£3,000 per month.

Commission: 20% Profit Share **OR** % of Invoice Value (To Be Arranged)

Term: Rolling 3–6 months.

Best Suited For

Suppliers looking for structured market presence, active relationship management, and regular reporting without a full commercial management commitment.

Approach and Commitment

We maintain consistent communication with buyers and partners, combining professional follow-up with measured risk insight to support sustained performance.

Strategic Partner



Purpose

For producers and brands seeking dedicated representation and structured market development. This level provides full commercial management and a coordinated approach to long-term growth across agreed markets and categories.

What You Receive

- Dedicated representation with agreed growth objectives.
- Strategic planning, account management, and commercial development.
- Inclusion on our B2B Partner Portal for maximum buyer visibility.
- Access to **SOAR** Reporting - our structured reporting system providing activity updates, lead tracking, and performance summaries.
- Integration of PS Risk, our internal business risk assessment tool used to evaluate trading potential, buyer stability, and market conditions.

Guide Commercial Terms

Retainer: £4,000–£7,000 per month (depending on territory, range, and service scope).

Commission: 10% Profit Share **OR** % of Invoice Value (To Be Arranged) on all sales completed through representation.

Term: 6–12 months, renewable.

Best Suited For

Producers with established brands or volume who require ongoing representation, regular reporting, and risk-assessed market growth.

Approach and Commitment

We work as an extension of your commercial team - managing key accounts, setting market objectives, and ensuring clear communication through structured **SOAR** Reporting and PS Risk monitoring.



INCLUDED SERVICES



RISK ASSESSMENT & DUE DILIGENCE

Partnering with Creditsafe, we conduct thorough risk assessments to evaluate financial stability, reputation, and legal compliance.

Our risk management services provide detailed reports, helping partners make secure and confident business decisions.

Using Reliable Business Intelligence To Measure Business Risk.

Creditsafe who are trusted by more than 100,000 companies worldwide, as part of our due diligence when exploring opportunities and recommending new clients.

Through Creditsafe intelligence, along with our additional referencing and due-dilligence, we are able to carry out in-depth checks and measure risk, prior to beginning and growing any business with any clients and opening any new accounts.

We would provide you with detailed credit reports and risk assessments prior to opening an account or deciding internal credit terms with any of our customers, to help aid a decision.

Business Verification

Verify a company is genuine, confirm its registered details, address and legal status.

Credit Score and Limit

See a company's credit score and maximum recommended credit limit.

Financial Performance

Full financials let you understand if a company is growing and financially stable.

Company Ownership

Understand the true ownership of any company and its ultimate beneficial owner.

Key Risk Indicators

Confirm if your customer or supplier has any CCJ's, late or missed payments.

Directors and Shareholders

Verify the identity of company directors and perform additional PEP and Sanction checks.





Full Project Reporting Using SOAR Software

Our proprietary **SOAR** software ensures effective project management by offering real-time data, performance metrics, and actionable insights. This enables partners to optimise processes, manage resources, and improve efficiency.

At the heart of our business operations is SOAR, our system that consolidates feedback from clients and sub-clients, allowing us to measure performance levels and identify opportunities for improvement.

As part of our commercial partnership agreements, we offer customised **SOAR** reports tailored to meet your specific needs.

Our software generates comprehensive reports that provide in-depth insights into sales and procurement contracts, identifying product trends and key performance indicators that serve as the foundation for ongoing development and progress.

Collecting feedback from clients and sub-clients, we can continuously monitor performance metrics and identify areas requiring special attention. With our customisable and insightful **SOAR** reports, we are committed to providing our partners with precise, up-to-date sales and project reporting.



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NEW PRODUCT & BRAND DEVELOPMENT (NPBD)

We assist partners in developing innovative products and brands, from ideation to market launch. Our NPBD service includes branding, packaging, and marketing strategy development to ensure competitive positioning and consumer appeal.

Through Our New Product Brand & Design (NPBD) service set, we can help play a valuable part in developing new products, brands and ideas.

Concept Development: Refining product ideas and developing prototypes.

Visual Identity Design: Designing logos, colour schemes, typography, labels and packaging.

Product Design and Development: Developing functional and appealing product designs.

Brand Collateral Creation: Producing consistent branded materials.

Digital Presence: Developing user-friendly websites

Concept Development

Collaborating closely with you, we brainstorm and refine your product ideas.

Together, we develop detailed product concepts and prototypes based on market insights and customer feedback, ensuring that your product aligns with market demands and consumer expectations.



Visual Identity Design

We create a cohesive visual identity for your brand, including logos, colour schemes, typography, and packaging.

We ensure that all visual elements are consistent and reflect your brand's personality, making a strong impression on your target market.

Product Design and Development

We develop functional and aesthetically pleasing product designs that meet your specifications.

We work with our Commercial Partners to bring your product from concept to reality, ensuring high-quality and cost-effective production.

Brand Collateral Creation

We produce a range of branded materials such as brochures, business cards, and promotional items.

We ensure consistency across all marketing materials and touchpoints, reinforcing your brand identity.

Digital Presence

Through our WiX Studio partnership, we design and develop a user-friendly website to showcase your brand and products effectively.

Our digital marketing strategies include social media, email marketing, and search engine optimization (SEO) to enhance your online presence and drive traffic.



MARKET RESEARCH & INDUSTRY INTELLIGENCE

Our research services offer data-driven insights, helping partners stay ahead of market trends and consumer preferences.

We provide competitor analysis, market share data, and regulatory updates, enabling businesses to make informed strategic decisions and identify opportunities for product development and innovation.



IN-DEPTH RESEARCH AND REPORTING

FIGURE 2

FIGURE 3



TARGETED MARKET RESEARCH & BUSINESS INTELLIGENCE

Through harnessing the power of AI, along with researching and gathering information from credible and trusted sources, we can provide our clients and partners with a tailored reporting service on certain markets, trends and conditions, to provide extra insight or to assist with a current project.

Our Targeted Market Research & Business Intelligence service is Free for all Clients and Commercial Partners.

Livestock pricing forecasts and factors

Livestock pricing forecasts involve predicting future market prices for livestock based on historical data, trends, and various influencing factors. Key factors include feed costs, weather conditions, market demand, and government policies.

Animal feed costs and forecasting

Animal feed costs and forecasting involve estimating future prices of feed based on current market conditions, production levels, and economic trends. Influential factors include crop yields, weather patterns, global demand, and transportation costs.

Fuel markets

Fuel markets refer to the supply, demand, and pricing dynamics of fuels such as gasoline, diesel, and natural gas. These markets are influenced by geopolitical events, production rates, regulatory policies, and global economic conditions.

FOREX

FOREX, or foreign exchange, is the global marketplace for trading national currencies against each other. It is influenced by economic indicators, interest rates, political stability, and market speculation.

Domestic promotional activities

Domestic promotional activities are marketing efforts aimed at increasing the visibility and sales of products or services within a specific country. These activities include advertising, sales promotions, public relations, and direct marketing campaigns tailored to the local market.

Avian Influenza

Avian Influenza, commonly known as bird flu, is a viral infection that primarily affects birds but can also infect humans and other animals. It is characterized by symptoms such as respiratory distress, and its outbreaks can lead to significant economic losses in the poultry industry and pose public health risks.

Electricity costs

Electricity costs refer to the price consumers pay for electrical energy, influenced by factors such as fuel prices, government regulations, infrastructure investments, and demand fluctuations. These costs can vary widely by region and consumption levels.

Labour markets

Labour markets are the supply and demand dynamics for labor, where employers seek to hire workers and individuals look for jobs. Factors influencing labor markets include economic conditions, education levels, technological advancements, and government policies.

International Trade Factors

International trade factors encompass the various elements that influence the exchange of goods and services between countries. Key factors include tariffs, trade agreements, exchange rates, economic policies, and geopolitical stability.

National Holidays

National holidays are designated days when a country commemorates significant historical events, cultural traditions, or notable figures. These holidays often involve nationwide celebrations, public ceremonies, and time off work for citizens.

Individual Market Trends & Reports

Individual market trends and reports refer to specific analyses and insights into the behavior and performance of a particular market segment or industry. They typically include data on consumer preferences, purchasing patterns, competitive landscape, and economic indicators relevant to that sector.

Global Market Trends & Reports

Global market trends and reports provide comprehensive insights into the overarching dynamics of international markets across various industries. These reports analyze factors such as economic growth rates, geopolitical developments, technological advancements, consumer behavior shifts, and regulatory changes influencing global trade and investment patterns.

Global Presence & Commitment to Sustainable Growth

With offices in the UK and Brazil, we offer localised expertise and international networking opportunities. Our commitment to sustainable growth drives us to build long-term, mutually beneficial relationships, ensuring success for all partners and clients.





Connect With Us.

We would love for you to get in touch with us to explore ways of working together to support your business.

UK Head Office

The Norfolk Chambers of Commerce
Hardwick House, No.2 Agricultural Hall Plain,
Norwich, Norfolk, NR1 3FS
Tel: +44 (0)1603 804852

Brazil Liaison Office

Rua Mato Grosso 564,
Londrina Centro,
Londrina, Parana - CEP: 86010-180
Cel: +55 (43) 99148-2610

Registered in England & Wales: 13176000
VAT Registration Number: GB393527175
EORI Number: GB08137689000

The Poultry Service & PS Plus LTD



Norfolk
Chambers of
Commerce
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