



etps

BUSINESS CONSULTANCY

INTRODUCTION

TPS is a dedicated commercial representative for the global poultry and food industries. We act on behalf of trusted producers, factories, and brands to connect their products with the right markets, while providing buyers with assured access to high-quality, competitively sourced poultry and alternative protein solutions.

As representatives, we manage the commercial relationship from end to end, building partnerships, negotiating opportunities, and ensuring smooth market entry. Our services extend to market research, product sourcing, new project development, and brand growth, always carried out with transparency and commitment to food safety and product integrity.

With a presence in the UK and Brazil, and a strong international network across Europe and the Americas, TPS serves as a bridge between suppliers and customers. Our mission is clear: to represent our partners with professionalism, connect businesses with confidence, and drive sustainable growth in the global food sector.

OUR VALUES

Passion: We are passionate about helping others grow, and about using our industry expertise to help play a part in others realising their potential.

Partnership: By being at the centre of trusted partnerships, so many more mutually beneficial opportunities, for both partners and clients can be created and developed.

Opportunity: In the food industry, opportunities are endless. We want to help both partners and clients create and develop as many opportunities as possible.

OUR MISSION

To Provide Care, Value And Support To Accredited Businesses Within The Global Food Industry, Through Developing And Growing Business Opportunities For Our Clients And Striving For Continuous Growth With Our Commercial Partners.



STRENGTHENING PARTNERSHIPS THROUGH STRATEGIC SUPPORT

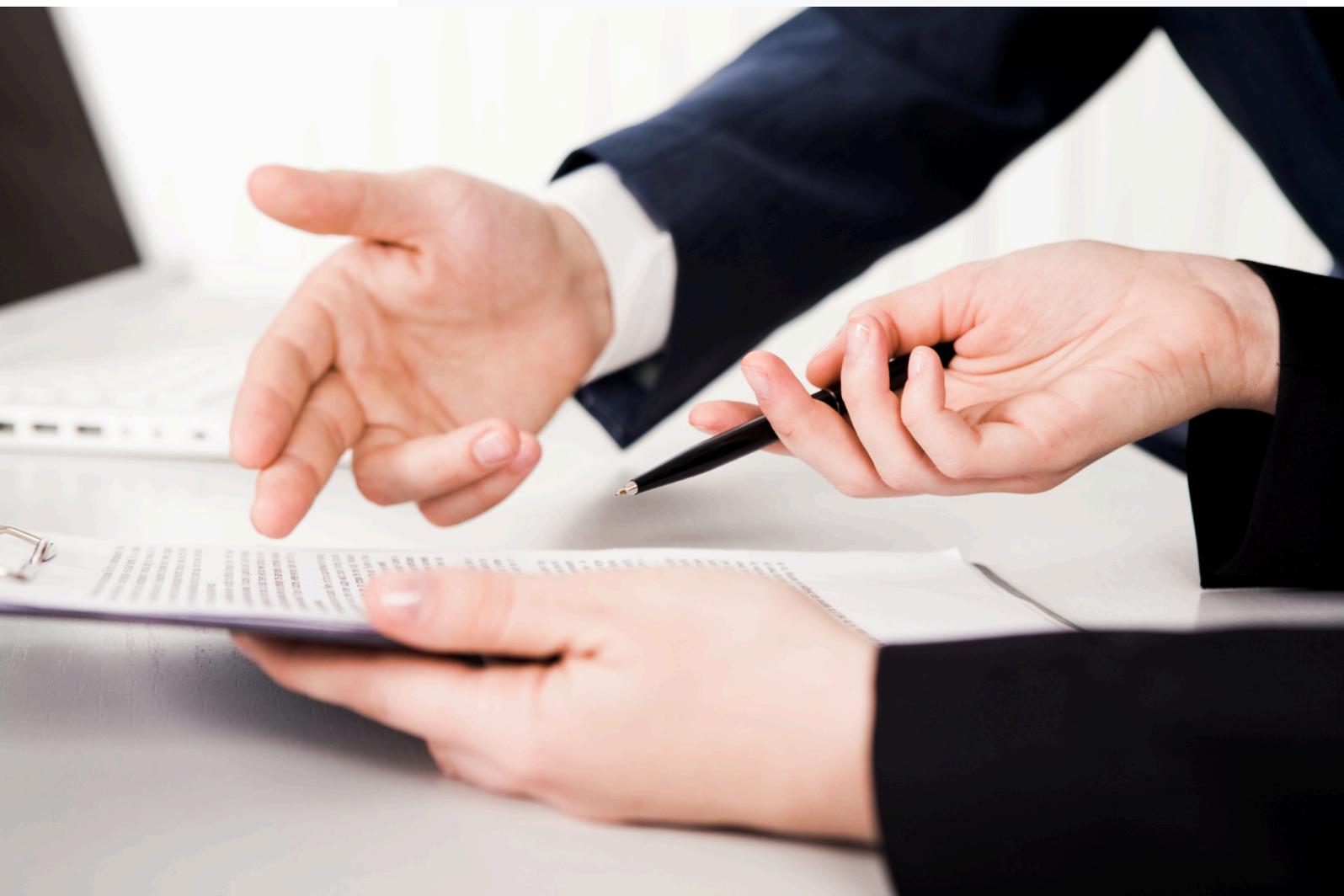
At TPS, we have always believed that the strongest results are built on strong relationships. Our Commercial Partners are more than suppliers — they are trusted collaborators, working alongside us to bring high-quality food products to global markets.

To support this, we offer a dedicated Consultancy & Support Service, designed specifically around the practical needs of our partners. This service provides structured guidance, commercial insight, and hands-on support where it matters most.

Whether you are preparing for market entry, navigating changing regulatory environments, or strengthening internal commercial capabilities, our consultancy support is designed to help you move forward with confidence, grounded in real-world experience rather than theory.

By taking the time to fully understand your business, we work together to design a tailored consultancy and support framework. Our aim is simple: to pass on knowledge, care, and long-term value, drawing on our industry experience to support sustainable growth and stronger commercial outcomes.

For a Weekly or Monthly Fee or agreed payment structure, we can help with:



Bespoke Consultancy & Operational Support

We provide tailored consultancy and operational support shaped around your specific business needs. Our guidance spans both strategic and day-to-day commercial considerations, drawing on deep sector knowledge and practical, hands-on experience to support informed decision-making and consistent execution.

Internal Project & Sector Oversight:

We support the management and delivery of defined internal projects or sector-specific initiatives, working closely with your teams to ensure objectives, timelines, and commercial priorities remain aligned. This oversight helps maintain momentum, reduce risk, and ensure projects progress in line with agreed business goals.

Advanced Reporting & Insights with SOAR:

Our proprietary **SOAR** software delivers structured, data-driven insights to support confident decision-making. Through detailed analysis and real-time reporting, **SOAR** provides clear visibility across performance, market trends, and commercial activity, enabling timely and informed strategic adjustments.

Strategic Planning & Business Development:

We work collaboratively with your leadership team to define, refine, and implement a clear strategic roadmap. This includes support with market positioning, growth planning, and commercial development, ensuring strategy is both ambitious and grounded in operational reality.

Trusted Representation for Your Brand:

We act as a trusted external representative for your business in key markets, discussions, and negotiations. In doing so, we protect your commercial interests, uphold your brand values, and ensure your business is represented consistently and professionally at all times.

Confidentiality Guaranteed via NDAs:

All consultancy and support work is conducted under strict confidentiality. Formal non-disclosure agreements are available as standard, providing assurance that sensitive commercial, technical, and strategic information is protected at every stage of the engagement.





Full Project Reporting Using SOAR Software

Our proprietary **SOAR** software ensures effective project management by offering real-time data, performance metrics, and actionable insights. This enables partners to optimise processes, manage resources, and improve efficiency.

At the heart of our business operations is SOAR, our system that consolidates feedback from clients and sub-clients, allowing us to measure performance levels and identify opportunities for improvement.

As part of our commercial partnership agreements, we offer customised **SOAR** reports tailored to meet your specific needs.

Our software generates comprehensive reports that provide in-depth insights into sales and procurement contracts, identifying product trends and key performance indicators that serve as the foundation for ongoing development and progress.

Collecting feedback from clients and sub-clients, we can continuously monitor performance metrics and identify areas requiring special attention. With our customisable and insightful **SOAR** reports, we are committed to providing our partners with precise, up-to-date sales and project reporting.



Connect With Us.

We would love for you to get in touch with us to explore ways of working together to support your business.

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The Poultry Service & PS Plus LTD



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