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**INVESTMENT  
OPPORTUNITIES**

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# Investing in PS Group – “Building the Future of Food Partnerships”

## Executive Summary

Founded in 2021, The Poultry Service & PS Plus LTD (PS Group) is a UK-based company with active operations both in the UK and Brazil. We specialize in product sourcing, commercial partnerships and representation, and project development for poultry, branded foods, and alternative proteins.

As we enter a new growth phase, we are seeking structured, non-equity investment to support:

- **Purchase of poultry and branded food products for confirmed clients**
- **Development of warehousing and logistics infrastructure**
- **Establishment of external office and operational bases both in Brazil and the UK**

Our model is designed to provide investors with attractive, secured returns without the need for equity involvement or long-term entanglements.



## OUR AIM

We are actively seeking non-equity investment opportunities to scale infrastructure and operations.



## Investment Objectives

**The purpose of this investment opportunity is to raise targeted capital in support of PS Group's current growth trajectory and future operational development.**

**We are focused on two core areas:**





# Working Capital

## ***Supporting Product Procurement and Market Responsiveness***

**We are seeking capital to strengthen our working financial position, enabling us to operate with greater commercial agility and resilience. Specifically, this includes:**

### **Purchasing Inventory from Commercial Partners:**

Funding will be used to purchase poultry and branded food products from our trusted commercial partners, allowing us to fulfil confirmed customer orders and maintain continuity of supply.

### **Securing Strategic Pricing:**

With access to working capital, we can lock in favourable pricing by committing to volume purchases, minimising exposure to market fluctuations and ensuring stable margins.

### **Responding to Demand Swiftly:**

An improved cash position allows us to act quickly on client opportunities, respond to urgent or unforecasted demand, and negotiate better commercial terms on both the buying and selling sides.

### **Reducing Reliance on External Credit:**

By raising working capital through investor partnerships rather than traditional credit, we maintain greater control over our financial structure while reducing dependence on slower or costlier financial intermediaries.

# Infrastructure Development

## *Enhancing Operational Capability and Reducing Supply Chain Risk*

**The second focus of investment is the strategic development of physical infrastructure in both the United Kingdom and Brazil. This would include:**

### **Cold Storage and Warehousing Facilities:**

Investment will fund the acquisition, leasing, or buildout of modern cold chain and storage infrastructure. This allows us to stock product, improve turnaround times, and reduce reliance on third-party storage providers.

### **Local Offices and Operational Bases:**

In both Brazil and the UK, we aim to establish fully functional offices to support logistics coordination, commercial partner engagement, quality control, and client servicing.

### **Improved Supply Chain Efficiency:**

By consolidating logistics in-house, we reduce transport inefficiencies, shorten lead times, and gain better oversight of inventory - all of which increase service reliability and cost control.

### **Long-Term Asset Value:**

These infrastructure developments also represent long-term value for the company and its investors, creating tangible assets that enhance the company's profile and operational independence.





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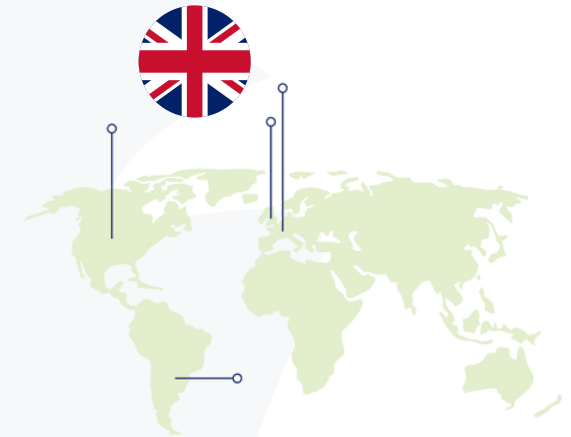
# A World of Opportunity

## **Strategic Growth Potential: UK - USA - Brazil - European Union**

Our expansion strategy focuses on four core regions - the United Kingdom, Brazil, the United States, and the European Union - each offering distinct advantages that together position PS Group for sustainable, scalable growth.



# A World of Opportunity



## United Kingdom

**The UK continues to be one of the most mature and resilient food markets globally, with exacting standards across retail, foodservice, and manufacturing.**

**PS Group has built a strong foundation here through trust, consistency, and market knowledge, and the company is incorporated here.**

Demand for high-quality poultry and branded foods - especially among value-conscious buyers - is increasing, as is the appetite for alternative proteins. Our role as a trusted partner in sourcing and product development places us in a prime position to expand supply agreements, client base, and category offerings.

Post-Brexit, the UK offers enhanced agility for businesses with international supply networks. PS Group's cross-border experience enables us to respond rapidly to market shifts while ensuring quality, compliance, and cost control. The UK will remain a central node for our operations, both as a sales market and a coordination centre for wider European and global business.

# A World of Opportunity



## **Brazil**

**Brazil is one of the world's leading producers of poultry, with a reputation for volume, competitiveness, and innovation. As both a supply base and an emerging market for processed and branded foods, Brazil is vital to our long-term strategy.**

With increasing global demand for cost-effective, quality protein, we are establishing deeper operational roots through infrastructure development, logistics integration, and closer partnerships with leading Brazilian producers.

By building warehousing, cold chain, and office capacity locally, PS Group will reduce lead times, increase supply certainty, and boost quality control - creating real commercial value for our clients worldwide.



# A World of Opportunity

## European Union

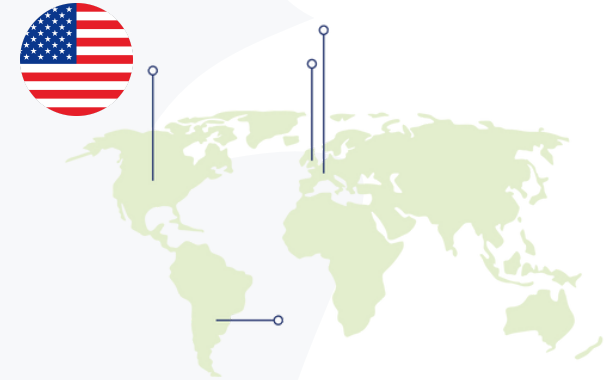
**Despite Brexit, the EU remains a crucial region for trade and client relationships.**

We continue to service European clients with precision, thanks to our long-standing relationships with EU partners. The Single Market presents significant opportunities for branded foods and alternative proteins, particularly with shifting dietary trends and retail innovation.

Our position outside the EU gives us the flexibility to operate across both blocs, acting as a bridge between producers in Brazil and client markets in Germany, France, the Netherlands, and beyond.



# A World of Opportunity



## United States

**The US market presents an important long-term opportunity. As the world's largest economy and a major poultry producer and consumer, the United States is both a competitive benchmark and a potential client market for alternative offerings and value-added products.**

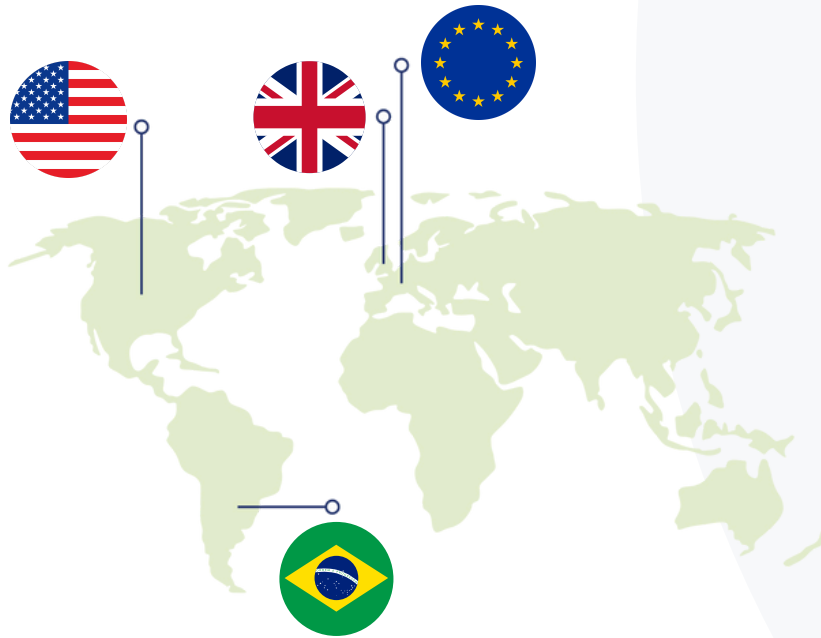
Our role is not to compete with US domestic production, but to position ourselves as a specialist in sourcing and brand support—particularly for ethnic, premium, or alternative lines not readily available locally. We are already in discussions with stakeholders and clients who see value in our global network and UK-Brazil operational blend.



## In Summary

Our physical and strategic presence both in the UK and Brazil, combined with active relationships in the EU and USA, provide us with a unique platform for growth.

This four-market alignment allows us to source competitively, serve demanding clients, and scale confidently—delivering both commercial returns and long-term stability.





# **“A Sustainable and Practical Use of Capital”**

Each area of investment is designed not only to support short-term performance, but to lay the groundwork for scalable, sustainable growth.

Investor funds will be deployed with discipline, full reporting transparency, and a clear connection between capital use and commercial return.





**Proposed Investment Models**



# Proposed Investment Models

## Flexible, Non-Dilutive Structures Offering Secure Commercial Returns

To support our capital objectives while preserving full ownership of the business, PS Group is offering investment opportunities through structured, non-equity models. These are designed to provide investors with defined returns, transparency of use, and commercial alignment — without the need for long-term shareholding or control mechanisms.

**We are open to discussion with each investor based on the size, scope, and timescale of their potential involvement.**



## 1. Fixed Return Loan Instrument

**A simple, direct model with defined returns over a set term.**

Investors provide a loan to the company with a fixed maturity period (e.g. 12–36 months).  
Interest rate is agreed in advance (e.g. 8–12% annually), based on investment amount and term.

Repayments are made at maturity or through scheduled quarterly/bi-annual instalments.  
Use of funds is ring-fenced for working capital or infrastructure development.

Ideal for: **Investors seeking a straightforward, low-touch return with strong contractual security.**

## 2. Revenue-Linked Repayment Model

**Returns linked to PS Group's trading performance, without equity dilution.**

- Capital is repaid over time based on a small percentage of monthly or quarterly revenues.
- Investors receive a defined return cap (e.g. 1.5 - 2x return on capital).
- Repayments scale with company growth - slower during ramp-up, faster as trading increases.
- Allows for alignment between investor return and company performance.

Ideal for: **Supportive investors willing to grow with us while still securing an attractive, capped return.**



### 3. Margin Share Model (Per Shipment or Client Account)

**Structured around trading activity, linking returns directly to transactions.**

- Investor funds are tied to specific procurement deals, client accounts, or contracts.
- Returns are calculated as a fixed percentage of the net trading margin from these transactions.
- PS Group retains operational control; investor receives detailed reporting and direct payback from proceeds.
- Option to reinvest proceeds into further cycles for compounding returns.

Ideal for: **Investors with sector knowledge or those seeking involvement in defined trading cycles.**

#### 4. Asset-Backed Facility (e.g. Cold Storage Development)

**Secure investment into tangible infrastructure with long-term asset value.**

- Investment supports the acquisition or build-out of warehousing, cold storage, or office facilities.
- Returns structured as a long-term leaseback, yield, or fixed return tied to asset revenue or cost savings.
- Assets held within PS Group or special-purpose vehicles (SPVs), depending on structure.
- Option to convert investment into ownership stake in the asset at a future date (if desired).

Ideal for: **Investors seeking infrastructure exposure, capital security, and longer-term yield.**

## 5. Convertible Instrument (Optional)

**Not offered by default, but available upon request and subject to negotiation.**

- In rare cases, we may consider a convertible note with pre-agreed terms.
- Converts into equity only under predefined conditions (e.g. future equity round, IPO, or strategic sale).
- Preserves non-dilution for now but provides upside potential in later growth phases.

Ideal for: **Strategic investors who want a hybrid model — fixed returns now, optional equity later.**

Model	Structure	Return Type	Term / Repayment	Ideal For
<b>1. Fixed Return Loan Instrument</b>	Direct loan with fixed term and interest	Fixed interest (e.g. 8–12% annually)	Set maturity (12–36 months) or scheduled instalments	Investors seeking simple, secure returns without involvement
<b>2. Revenue-Linked Repayment Model</b>	Repayment based on a small % of revenue until return cap reached	Capped multiple on capital (e.g. 1.5x)	Flexible term – repayments scale with company growth	Investors wanting returns linked to actual performance
<b>3. Margin Share Model</b>	Capital applied to specific trades or clients; % of net margin shared	Variable per trade or shipment	Tied to transaction cycles or reinvestment rounds	Sector-aware investors interested in deal-level participation
<b>4. Asset-Backed Facility</b>	Investment in infrastructure (cold storage, offices); return via lease/yield	Fixed yield or lease return	Long-term; based on asset cash flow or cost savings	Asset-focused investors seeking long-term exposure & security
<b>5. Convertible Instrument (Optional)</b>	Debt with option to convert to equity in future event (e.g. IPO, sale)	Fixed return + optional equity upside	Converts upon trigger event or at investor's discretion	Strategic investors open to future equity alignment



# Key Common Features Across All Models

Non-Equity  
Based

**PS Group retains full ownership and management control.**

Transparent  
use of Funds

**Regular reporting on capital allocation and results.**

Ethical  
Alignment

**Investors must share our commitment to trust, discretion, and sustainable growth.**

Structured  
Exit

**Each model includes a clear repayment or return structure from the outset.**

# Investor Benefits in Summary

Secure returns. Strategic alignment. Global opportunity.

- Competitive, fixed returns
- Short to medium repayment terms (12–36 months)
- No equity dilution
- Direct reporting and transparency on use of funds
- First access to future opportunities and preferred partner status



## Investor Alignment & Values

We believe in building with the right partners. Our ideal investors are those who:

- Respect long-term, values-driven relationships
- Prioritise integrity and transparency
- Understand the rhythm and responsibility of the food industry
- Share our traditional outlook and international ambition

We are not seeking speculative capital. We welcome investors who see value in steady, reliable returns and mutual trust.

## Use of funds (Illustrative)

Category	Amount (GBP/BRL)	Purpose
Working Capital	£250,000	Secure poultry and branded product supply
UK Infrastructure	£400,000	Lease/build warehouse + equipment
Brazil Infrastructure	BRL 2,000,000	Cold storage, land, office fit-out
Operations Buffer	£100,000	Logistics, staffing, contingency









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**THANK YOU  
FOR YOUR INTEREST**

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To request a full pack, or to discuss, please contact:  
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